

Dear <<name>>,

Thanks for creating an account with CDnow. As the company's president, I am writing to introduce myself and to tell you about some of the unique benefits that come with shopping online at CDnow. I hope you will think of us as a resource when you are shopping for music or seeking music information.

If you want to listen to music before you decide to purchase it, we have hundreds of thousands of sound samples in all musical genres. If you are interested in personalized recommendations based on the kinds of music that you like, visit My CDnow on our home page. We understand that security and privacy are important to you, and we pledge the following:

- * an unconditional 30 day money back guarantee on your purchases
- * safe shopping through the use of powerful encryption software
- * we do not sell personal information about our customers
- * we will not send you unsolicited email

I started CDnow with my twin brother Matt because I couldn't find what I was looking for at a conventional record store, and I realized that there must be other unsatisfied music lovers out there. Since then, our goal has been to build a better music store. When you visit CDnow, we want you to have the best possible experience shopping for music. So if there is anything that we can do for you, please let me know.

Again, thanks for visiting us. We look forward to serving you and helping you discover great music for a long time to come.

Yours truly,

Jason Olim
CDnow
President and Co-founder
<http://cdnow.com>

P.S. If, for any reason, you'd prefer not to receive future emails about CDnow, please reply to this message with "PRIVATE" in the subject line.

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