

Dear <<name>>,

Thanks for visiting CDnow recently. I'm writing to you for a very simple reason: we want to be your favorite music store, and we're even willing to put our money behind it!

I'd like to offer you a 15% discount towards your next CDnow purchase*. To redeem your discount -- for an additional 15% off -- you must use this link : <http://cdnow.com/from=rek:X:cdn:fq422> You'll see your "coupon" at the top of your screen to indicate that your discount is waiting for you. Start shopping, and when you make your first selection, your discount will automatically appear in your shopping cart! But you'll have to hurry, because this offer expires on January 19th at 10:00 am EST.

CDnow is the ultimate music store, with plenty of reviews in all musical genres and feature articles by top music journalists, all at one great Web site. Plus, at CDnow we have more than 300,000 sound samples, so you can listen to music BEFORE you buy!

Enjoy your CDnow discount. Use it to purchase anything in our store.

Sincerely,

Geoffrey Carr
Manager, Customer Relations

P.S. If, for any reason, you'd prefer not to receive future emails about CDnow, please reply to this message with "PRIVATE" in the subject line.

*Limit one 15% discount per person. Limit one discount per order. This discount is good only on CDnow products. This offer expires on January 19, 1999 at 10:00 am EST. Offer does not apply to orders that have already been placed.

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